Zooniverse Development Workflow



**Create Subject Set**

* Select material from collections Add to CMS Interface
* Scan & Digitise

**Zooniverse Training**

* Exploratory sessions with other Zooniverse projects
* Utilise tutorials and guides to learn how to use project builder

**Add Text**

* Present an overview of the project, its aims and objectives, and *why* it’s on Zooniverse
* Decide what will be most useful for tutorial and Field Guide text

**Identify & Build Zooniverse**

**Workflows**

* What tasks best suit your aims and objectives?
* What information are you looking to collect?

**Develop Zooniverse**

**Framework**

* Determine aims and objectives for Zooniverse work
* What do you want people to get from volunteering?

**Choose Project Aesthetics**

* Choose images for logo and background
* What best encapsulates your project?

**Consider Further Engagement**

* How can you use Talk to engage with the digital volunteers?
* What can Talk and QuickTalk capture that the workflows can't?

**Launch Zooniverse Project**

* Determine the best approach to publicising your project.
* What roles will your volunteers play in the project post-launch? Encourage engagement!